



**Colusa County
Fair Foundation**
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Community Friends,

Since the creation of the Colusa County Fair Foundation, we have remained deeply committed to making thoughtful and lasting improvements throughout the Colusa County Fairgrounds. Guided by our mission to support, enhance, and ensure the financial viability of the fair and its facilities, these investments have strengthened the fairgrounds as a whole, ensuring they remain a vibrant, safe, and welcoming destination for families, youth, organizations, and visitors today and for generations to come.

The Main Exhibit Hall stands as the true centerpiece of the fairgrounds and serves as one of the region's most utilized public gathering spaces. However, despite its frequent use and broad regional impact, the building is in critical need of renovation. The aging infrastructure, exterior deterioration and absence of critical heating and air conditioning, restrict the hall's usability, comfort and long-term viability. These challenges not only impact the fair-time activities, but also, year-round community use and rentals. This renovation is essential to preserving and strengthening one of the fairgrounds' most relied-upon facilities.

Year-round, the Main Exhibit Hall hosts family celebrations, nonprofit fundraisers, business meetings, educational programs, agricultural showcases, youth development activities, and community forums. While demand for this space remains strong, current limitations prevent the Fairgrounds from maximizing rental opportunities, attracting larger or higher-value events for our communities throughout the North State, making it a critical regional asset. Completing the renovation will allow the Fairgrounds to expand rental capacity, improve event quality, and significantly increase year-round revenue, directly supporting the long-term financial stability of the Fairgrounds and its operations.

Our vision is to complete the full renovation of the Main Exhibit Hall, transforming it into a modern, functional, comfortable, and accessible facility. A centerpiece reflecting the pride, strength, and resilience of our agricultural heritage while meeting the evolving needs of our community and regional partners. This project represents a long-term investment in economic development, workforce education, community connection, and youth engagement.

During our initial Fund-a-Need effort back in 2022, the community stepped forward in an incredible way by contributing just over \$200,000, thereby allowing us to begin Phase One of the renovations. We are deeply grateful for that support and committed to responsible stewardship of every dollar raised. And as such, over the past four years the Foundation has allocated every penny of those dollars raised, plus additional Foundation funds to accomplish the following enhancements to Main Exhibit Hall: Significant underground work to facilitate adequate power to the

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building; full HVAC system added to the facility; large fans added to the interior of the facility; new overhang entrances at 4 of the 6 entrances into the building.

And while meaningful progress has been made thus far, significant work remains, requiring renewed investment to fully complete the renovation and secure the building's future. Current estimates to conclude the necessary building enhancements total approximately \$500,000. Work still needing to be completed is as follows: significant underground and building electrical work; remove and repair dry rot on exterior of building; refresh the exterior of the building; final two overhang/entrances completed; bathroom and kitchen renovations.

To continue these critically needed improvements, we are proud to launch Phase Two of our capital campaign. We are securing commitment pledges leading up to and during the Junior Livestock Auction at the 2026 Colusa County Fair, an event that highlights the very values this project represents: agriculture, leadership, education, and community. During this special event, we will be inviting businesses, organizations, and individuals to consider leadership gifts ranging from \$100 to \$25,000 and beyond, helping drive meaningful progress toward the completion of this transformative project.

Our goal is to build upon the momentum and move decisively toward full renovation. While this has been a multi-year initiative, each investment moves us closer to delivering a facility that will serve as a premier gathering place for the North State for decades to come.

Every contribution directly supports construction, modernization, and long-term facility improvements. For our corporate and organizational partners, this campaign represents an opportunity to invest visibly and meaningfully in the communities you serve, demonstrating leadership, commitment, and regional pride. Recognition opportunities, sponsorship visibility, and naming options are available to reflect the significance of your support.

We are deeply grateful for your continued partnership and belief in the mission of the Colusa County Fair Foundation. Together, we are not simply renovating a building, we are strengthening a regional hub that connects agriculture, education, business, and community. Any of our Directors would be happy to answer any questions you may have regarding the potential of contributing to the cause, and we look forward to discussing the opportunity with you over the coming weeks and months leading up to the 2026 Fair.

With sincere appreciation,

The Colusa County Fair Foundation Board of Directors

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